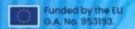


Building the Future:

Launching Europe's Open Innovation Ecosystem for Construction

Hotel Bristol Thon Stephanie, Brussels Wednesday 19 November, 2025





Metabuilding Labs Special Event Agenda

Time	Session	Speakers
8.30 - 9.00	Registration & Welcome Coffee	*
9.00 - 9.05	Welcoming Words from Thomas Messervey, President of the Metabuilding ASBL	Thomas Messervey, CEO R2M Solution
9.05 - 9.15	Opening Keynote: The European Vision for an Innovative and Clean Industrial Sector	Representative from the European Commission
9.15 - 9.50	Round Table: From Lab to Market – Overcoming the Barriers for SME Innovation Discussion about innovations and challenges to reach the European market. Moderator: Anne-Sophie Tardy, Construction21	Stéphanie Decker, NOBATEK Marion Caillol, ARCORA Hugo Guyomard, COVERIS
9.50 - 10.15	Session: The Engine for Growth - How the Metabuilding Ecosystem de-risks Innovation Deep dive into the permanent services and infrastructure created by Metabuilding Labs project (digital platform, network of testing facilities, business support services to the construction sector). Moderator: Anne-Sophie Tardy, Construction21	· Germain Adell, Metabuilding ASBL · Emre Yöntem, ECOWISE
10.15 - 10.45	Coffee break	•
10.45 - 11.25	Panel Discussion: The Human Dimension - How Co-Creation is Reshaping Renovation Session exploring the project's most critical social innovation: a proven methodology for genuine community engagement, applied in pilot sites testing new façade components across the EU.	Pablo Gonzalo Fernández Sánchez, HORMIPRESA Carmine Pascale, STRESS Marta I. de los Ríos White, ENOLL
11.25 – 12.10	Round Table: Establishing a Pan-European Innovation Support Infrastructure Strategic discussion on the long-term vision for the ecosystem, its role within the Built4People Partnership, and its value in creating a resilient, competitive, and sustainable European construction industry. Moderator: Thomas Messervey, R2M Solution	Germain Adell, Metabuilding ASBL Alain Zarli, ECTP Secretary General Bernard Gilmont, European Aluminium Antoine Dugué, NOBATEK
12.10 - 12.30	Closing Session: Joining the Movement – The Future of the Metabuilding Ecosystem Dynamic closing session focused on action, membership options and future engagement.	Thomas Messervey and Germain Adell, Metabuilding ASBL
12.30 - 14.00	Social Buffet	
14.00 - 15.30	Open Networking & Discussion Interactions among the attendees, peer-to-peer discussions to learn more about OITB, O3BET, Metabuilding ASBL and the platform.	ALL