



Building the Future: Launching Europe's Open Innovation Ecosystem for Construction

Hotel Bristol Thon Stephanie, Brussels
Wednesday 19 November, 2025

Metabuilding Labs Special Event Agenda

Time	Session	Speakers
8.30 – 9.00	Registration & Welcome Coffee	-
9.00 – 9.05	Welcoming Words from Thomas Messervey, President of the Metabuilding ASBL	Thomas Messervey, CEO R2M Solution
9.05 – 9.15	Opening Keynote: The European Vision for an Innovative and Clean Industrial Sector	Representative from the European Commission
9.15 – 9.50	Round Table: From Lab to Market – Overcoming the Barriers for SME Innovation Discussion about innovations and challenges to reach the European market. Moderator: Anne-Sophie Tardy, Construction21	• St�phanie Decker, NOBATEK • Marion Caillol, ARCORA • Hugo Guyomard, COVERIS
9.50 – 10.15	Session: The Engine for Growth – How the Metabuilding Ecosystem de-risks Innovation Deep dive into the permanent services and infrastructure created by Metabuilding Labs project (digital platform, network of testing facilities, business support services to the construction sector). Moderator: Anne-Sophie Tardy, Construction21	• Germain Adell, Metabuilding ASBL • Emre Y�ntem, ECOWISE
10.15 – 10.45	Coffee break	-
10.45 – 11.25	Panel Discussion: The Human Dimension – How Co-Creation is Reshaping Renovation Session exploring the project's most critical social innovation: a proven methodology for genuine community engagement, applied in pilot sites testing new fa�ade components across the EU.	• Pablo Gonzalo Fern�ndez S�nchez, HORMIPRESA • Carmine Pascale, STRESS • Marta I. de los R�os White, ENOLL
11.25 – 12.10	Round Table: Establishing a Pan-European Innovation Support Infrastructure Strategic discussion on the long-term vision for the ecosystem, its role within the Built4People Partnership, and its value in creating a resilient, competitive, and sustainable European construction industry. Moderator: Thomas Messervey, R2M Solution	• Germain Adell, Metabuilding ASBL • Alain Zarli, ECTP Secretary General • Bernard Gilmont, European Aluminium • Antoine Dugu�, NOBATEK
12.10 – 12.30	Closing Session: Joining the Movement – The Future of the Metabuilding Ecosystem Dynamic closing session focused on action, membership options and future engagement.	Thomas Messervey and Germain Adell, Metabuilding ASBL
12.30 – 14.00	Social Buffet	-
14.00 – 15.30	Open Networking & Discussion Interactions among the attendees, peer-to-peer discussions to learn more about OITB, O3BET, Metabuilding ASBL and the platform.	ALL

